THE RIVER'S "GOLDEN TICKET" CONTEST PRESENTED BY WCVO-FM, COLUMBUS PROMOTION OFFICIAL RULES

1. TIMING: Promotion begins MONDAY July 31, 2024 & ends at 7pm on Friday August 23, 2024 ("Promotion Period").

2. **HOW TO ENTER:** Listeners of 104.9, 104.5, 89.3, and 90.9 the River can enter the Golden Ticket contest by registering 4 different ways for a chance to win 1 of The River's Golden Tickets (access into every River Artist Concert for the period of 1 year). Listeners may register by:

- 1. Mail:ATTN: The River Gift Processing, 881 E. Johnstown Rd. Gahanna, OH 43230
- 2. In Person- Register at the address above between 8:30am and 5pm weekdays
- 3. Online: By giving a gift at givetotheriver.com during the promotion period
- 4. Phone: By calling 1-800-609-1049 during contest periods

Any caller not in compliance with the Official Rules shall be deemed ineligible. By providing any personal information, you acknowledge that River Radio Ministries may send you information, samples or special offers it feels may be of interest to you. Promotion is open to all legal residents of the United States who are 18 years of age and older, as of date of participation.

3. NO PURCHASE REQUIRED: No purchase is required to enter or be eligible to win a prize. Register with or without making a gift or by phone, mail, online or in person during contest periods on August 23, 2024. You are automatically registered by making a contribution to support the River by mail, phone, online or in person when meeting the following criteria: *Processed means gifts or pledges received by mail or electronically via givetotheriver.com by our business office gift management personnel and recorded in our gift processing software. The River cannot be held responsible for weather, manual errors or technology failures that delay processing of entries. (Examples: Website or gift processing computer failure, internet outages, etc.) No gift or pledge is required to enter and no gift or pledge is required to win.

4. ODDS OF WINNING: Odds of winning are determined upon the number of registrants and will to adhere to other conditions outlined in the Official Rules. All qualifying entries will be included in a random drawing not specifically determined August 23, 2024 at the end of the contest periods at The River studios, 881 E. Johnstown Rd. Gahanna, OH 43230. One qualified winner will be selected at random. You do not need to be present to win. A backup winner will be selected in the event the first name drawn as a winner can't be reached after 5 attempts or the first winner is unwilling or unable to accept the prize. In the event that the first and backup winner are unreachable, unwilling or unable to accept the prize, an alternate winner may be chosen OR station may choose not to award the prize. Winners will be contacted directly by phone. Decision of station is final in all respects.

5. PRIZE: The River's Golden Ticket. 1 Golden Ticket will be given away throughout the Promotion Period. The Golden Ticket is defined as "a pair (2) of tickets to every River Artist Concert for the period of 1 year." (September 1, 2024 – August 31st, 2025). Tickets will not be provided for any concert out of the 104.9, 89.3 and 90.9 the River listening area, for concerts not promoted by The River, or for musicians whose songs are not played on The River. Winners will be contacted directly by phone.

6. ELIGIBILITY: Promotion is open to all legal residents of the United States who are 18 years of age and older, as of date of participation. Employees of River Radio Ministries, station board members, subsidiaries, divisions, affiliates, advertising and promotional agencies and immediate family members of each, and those residing in the same household are not eligible to participate. Void where prohibited or restricted by law. All federal, state and local laws and regulations apply. Station will supply winner with a 1099 tax form, if necessary.

7. VERIFICATION: All winners are subject to verification of eligibility. If, due to an error of any kind, more winners are notified, or more prizes are claimed, the intended number of prizes will be awarded in a random drawing from among all verified prize claims received. In no event will the Sponsor be obligated to award more than the stated number of prizes.

8. GENERAL: By participating in this promotion, entrants agree to be bound by the Official Rules, which are available upon request at the station, and the decisions of the station. By accepting prize, winner agrees to hold harmless the sponsors of the promotion, River Radio Ministries, their board members, any prize suppliers, their respective directors, officers, employees, advertising agencies, promotional agencies and participating retailers and assigns harmless against any, and all claims and liability arising out of the acceptance or use of prize and consents to the use of his/her name/likeness, without additional

compensation, for any, and all publicity purposes carried out by the sponsors, unless prohibited by law. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. Sponsors, participating retailers and radio stations, their affiliates, subsidiaries, and advertising and promotion agencies are not responsible for the administration of the promotion or in the announcement of the prize or for lost, late, mutilated or illegible entries or limitations of any kind, or failure to receive entry information. 104.9 the River retains the right to amend, modify, or terminate the promotion at any time.

9. WINNERS' LIST: For a list of winners after August 23, 2024, send a stamped, self-addressed envelope to: River Radio Ministries- Fall Golden Ticket Winners, 881 East Johnstown Rd., Gahanna, Ohio 43230.

10. SPONSOR: The sponsor of this promotion is 104.9 the River

11. ONE WINNER PER HOUSEHOLD: Winning households are ineligible to win another prize on the station for 30 days. Per internet privacy laws, online contests are limited to people 13 years of age and older.